

The Melcourt product range at a glance

Landscape – Mulches

Melcourt Graded Bark Flakes™
 Melcourt Bark Nuggets®
 Melcourt Ornamental Bark Mulch™
 Melcourt Redwood Bark Chips™
 Melcourt Pine Mini Mulch™
 Melcourt Amenity Bark Mulch™
 Melcourt Spruce Ornamental™
 Melcourt Contract Bark Mulch™
 Melcourt Rustic Biomulch®
 Melcourt Decorative Biomulch®
 Melcourt Forest Biomulch®
 Melcourt Mulch 2000™

Landscape – Soil Ameliorant, Compost & Topsoil

Melcourt Super Humus™
 Melcourt Composted Fine Bark™
 Melcourt Humus 2000™
 Melcourt Spent Mushroom Compost™
 Melcourt Topsoil™
 Melcourt All-Purpose Compost™
 Melcourt Topgrow™

Landscape – Walk Surfaces

Melcourt Woodfibre™
 Melcourt Walk Chips™

Play Surfaces

Melcourt Playbark® 10/50
 Melcourt Playbark® 8/25
 Melcourt Playchips®
 Melcourt Sofffall™
 Melcourt Kushyfall®
 Melcourt Playsand™



Melcourt Industries is the UK's leading supplier of high quality mulches, soil ameliorants, planting composts, top soil, and play and walk surfaces. We also manufacture products for the grower, bio-filtration and equestrian markets.

Uniquely, all of our products are proven, safe, sustainable, recyclable and 100% peat-free.



Proven • Safe • Sustainable

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Proven • Safe • Sustainable

The Melcourt Master Stockist Network



Recyclable
 100% Peat Free
 Fully Standards Compliant

www.melcourt.co.uk

Welcome to the Melcourt Master Stockist Network

The Melcourt range of landscape and play products is recognised by professional users and specifiers throughout the UK as being among the ***best of their kind***.

Becoming a Melcourt Master Stockist plugs your business into a hugely successful landscape and play brand – and offers real opportunities for enhanced profitability.

The range, which is available in loose bulk as well as packed form, comprises:

• Mulches

An unrivalled range of consistent quality screened bark, wood and composted plant residue products. The Melcourt range has been developed to provide an aesthetically pleasing appearance and to help reduce the cost of on-going landscape maintenance.

• Play Surfaces

Playing safe the natural way. Melcourt bark, wood and sand based outdoor play surfaces have been successfully used by local authorities and public play providers for many years, on both urban and rural sites. All of these products fully comply with and have been tested in accordance with all European and British Standards.

• Soil Ameliorants, Composts and Topsoil

A natural 100% peat free solution. Melcourt's soil ameliorants and composts have been carefully formulated to deliver a wide range of soil improving and plant establishing benefits, ensuring successful, continued and healthy tree and shrub growth.

• Walk Surfaces

Proven products used for permanent and temporary walkways and paths. Melcourt natural walk surfaces have been tried and tested and found to meet the needs of most recreational and visitor attractions.

Definitions

- A Master Stockist is a customer who buys landscape and play products directly from Melcourt Industries Ltd, either loose bulk, packed form or both, holds them in stock and then sells them to a third party/consumer.

Marketing support material



◀ Quick reference guides to product usage



◀ Correx point-of-sale boards for the entire range of bagged products

▼ Promotional banner



What we're looking for from you

- A commitment to promoting and developing sales of the product.
- An undertaking that you will only stock Melcourt products within these product groups.
- Agreement that you will continuously stock at least three different landscape and play product lines.
- That you have sales office hours of at least 9.00am – 5.00pm 5 days per week.

What you can expect from us

- Legitimate use of Melcourt brand and registered trade names.
- Referred sales leads up to 25m³.
- All Master Stockists get a free page on our website, with links to their site
- Free consumer leaflets and technical sales literature.
- Free CD containing display board artwork.
- Free display banner.
- Attendance at annual Master Stockist Meeting.
- Fixed buying-in prices for at least 3 months.
- Spin off and heightened Master Stockist awareness resulting from our sales and marketing activities.
- Periodic Master Stockist Newsletter.
- Unlimited use of our technical helpline.

Our promise to you

- We'll continue to promote Stockist network in our sales & marketing activities.
- We'll provide all the sales & technical training you need.
- We'll provide a sales advice line for you and your customers.

Interested?

Contact Andy Chalmers, Sales and Marketing Director to find out more.



Our range of products is available not only in loose bulk but also in attractive 75 and 50 litre bags

