

Melcourt News

Peat free myths busted says Midland Regional Growers chairman (December 2011)

Members of the Midlands Regional Growers Group met at Melcourt Industries headquarters site in Tetbury last week in a visit which, according to its chairman Geoff Caesar “busted a few myths about the availability and suitability of non-peat products for the production of plants.” The group, which in addition to Geoff Caesar from Bransford Webbs, included nurseries such as Boningale, Hugh Nunn, Wyevale Hawkins, Hayloft Plants and Merediths, were shown around the state-of-the-art growing media manufacturing facility together with Melcourt’s bark processing site. Company Technical Director Catherine Dawson gave a presentation about Sylvamix, Melcourt’s peat-free growing media range for professional growers and showed the wide range of crops being grown in its various formulations. Issues such as availability and competitiveness were discussed. Geoff Caesar commented further “We had a fascinating day. At Bransford we have considerable previous experience of using Melcourt products and will be establishing new trials for next spring. For members of the Midland Regional Growers Melcourt are a local business that present a number of opportunities for growing media.”



**Members of the Midlands Regional Growers Group meet
at Melcourt Industries headquarters site in Tetbury**

After the meeting Melcourt’s director Andy Chalmers said “We are doing more and more of these presentations to small groups of growers as it is a very effective way for us to demonstrate first-hand the lengths we go to to ensure excellent quality every time, and to be able to discuss the real situation regarding availability rather than the somewhat inaccurate views we often read in the press.”



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